

3RD DESIRE

PRACTICAL FIELD GUIDES / 09

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Four agency tools

A practical workflow for each project

Official sources. Practical steps.
Choose a task and make it repeatable.

YOUR FREE FIELD GUIDE

Understand the tools. Follow official setup.
Keep a small example you can verify.

Reel-09 / COMMENT AGENCY / 09 NOV 2026

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01 / Google Maps Scraper Kit

Define the records you need before collecting anything.

Use the exact project

The reference shows Mahanaicoach/google-maps-scraper-kit. Read the README for the release you choose; current Python and browser setup may differ from an older Docker demonstration.

Make a small query plan

Choose one business category and location, then list the fields you need. Begin with a small sample and a new output file. Use only sources and collection methods you are authorized to process.

Inspect the exported records

Check names, addresses, websites and other returned fields against the source. Count missing values and duplicates. A CSV export does not guarantee complete, current or contactable business information.

Keep collection separate from outreach

The MIT software license does not grant platform access, permission to reuse every field or consent to contact people. Review those requirements separately before using collected records.

02 / Agency Agents

Use role instructions to improve a bounded deliverable.

What the project supplies

msitarzewski/agency-agents organizes specialized agent instructions for different roles. These are role definitions and workflows, not a team of real employees or an automatically operating business.

Pick one relevant role

Choose a task such as reviewing a landing-page brief or checking an implementation plan. Read that role file and define the input, output format and acceptance criteria.

Make handoffs explicit

If a second role is useful, pass it the actual deliverable and a precise review question. Keep the evidence and unresolved questions attached rather than assuming every role shares complete context.

Review the work

Compare the result with your requirements and source facts. Add roles only when they solve a clear gap. Follow current host-specific setup and preserve the MIT notices when distributing modified files.

03 / LinkedIn Skills

Draft useful posts and replies with a deliberate review step.

Use the source shown

sergebulaev/linkedin-skills contains a collection of LinkedIn-oriented skills. Read the specific skill before using it; drafting, research, images and publishing may involve different tools and providers.

Prepare a focused brief

Supply an audience, one useful idea, evidence and your preferred voice. Ask for a post draft plus a short list of facts that need checking. Remove invented examples and unsupported personal claims.

Review replies in context

For a comment or reply, provide the relevant public conversation and define the purpose. Check that the draft responds to the actual post and does not make promises on your behalf.

Connect services separately

The project uses MIT licensing, but optional services have their own accounts and terms. Keep drafting separate from posting; review the final text, destination and permissions before any publication.

04 / OpenSEO

Connect a search question to a measurable content decision.

Find the correct project

The reference is every-app/open-seo, with openseo.so as its site. The open-source application supports SEO research and analysis workflows. Do not substitute a similarly named repository or service.

Account for data access

The code is MIT, while its DataForSEO integration requires a separate paid API account. Open-source code does not make third-party search data or a hosted service free.

Research a narrow topic

Choose a seed topic, country and search intent. Inspect related terms and competing results, then shortlist a few questions your audience actually needs answered. Review the underlying search results before planning content.

Keep a baseline

Record the query set, date, target pages and starting positions. Recheck consistently after publishing your own content. Rankings change, and neither a keyword score nor a tool can guarantee a position.

Combine the tools carefully

Keep each step inspectable instead of enabling everything at once.

Choose the actual need

Use the scraper for an authorized record collection, Agency Agents for a defined work product, LinkedIn Skills for reviewed drafts and OpenSEO for search research. A single task may need only one of them.

Keep data and claims traceable

Save source addresses, collection dates and the reason for each recommendation. Separate a tool output from your own interpretation. Correct missing or uncertain facts before passing work downstream.

Keep your own small example

Document setup, input, output and a few manual checks. Update one component at a time so you can tell what changed. Avoid importing unrelated customer records into a first evaluation.

Use the matching resource

AGENCY on this reel refers to this four-tool guide. The free resource link and the 3RD DESIRE product bio link serve different purposes.

Official sources

Consult current upstream setup, licenses and service terms.

Google Maps Scraper Kit

https://github.com/Mahanaicoach/google-maps-scraper-kit

Agency Agents

https://github.com/msitarzewski/agency-agents

LinkedIn Skills

https://github.com/sergebulaev/linkedin-skills

OpenSEO

https://github.com/every-app/open-seo

https://openseo.so

Resource and access

The word AGENCY refers to this guide only on its matching reel. The free resource requires no follow, email address or purchase. The bio link for 3RD DESIRE products is separate.

Licenses and provider terms

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